



**PRESS RELEASE**

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**BRIGHTER BASEMENTS INC. RELEASES NEW HOW-TO INSTALLATION VIDEO FOR EXO-FRAME™ EGRESS WINDOW SYSTEMS**

*Theo Stephens Demonstrates Ways to Easily Remodel Basement Windows for Maximum Light and Safety*

Brighter Basements Inc., a leading Colorado provider of do-it-yourself basement egress window kits, announced today the availability of a video created to help basement remodelers install the ideal system for adding daylight and to meet fire safety codes.

“Spring is the perfect time to begin projects that add home value and optimize living spaces,” said Theo Stephens, founder and president of Brighter Basements. Stephens holds several patents including retrofitting with the use of the Exo-Frame, a precision shop-engineered structural component. The Exo-Frame system, constructed of steel and sealed with high quality 3M® gasketing, eliminates the need for framing with eight pieces of wood or vinyl glued together, thus mitigating movement due to varying degrees of thermal expansion and contraction. Pre-engineered materials allow for greater quality, longevity and lower maintenance. In addition, Brighter Basements uses European sourced windows to add both aesthetics and variable swing options and openings to control air flow.

Stephens, who manages and trains professional installers, has these tips for homeowners:

Before excavating, always check with the local utility to locate and avoid any gas, water, electrical or fiber optic lines. Dial 311 to obtain this information. This must be pre-planned prior to the job start to avoid any problems.

Obtain the appropriate permits to comply with local codes.

Make sure your contractor/remodeler is a trusted professional with the appropriate investment in tools and proven expertise. Track record and referrals are especially important when warranties are concerned.

Research and specify the egress window system, just as you would for countertops or appliances. Insist on a proven brand so that there are no substitutes. Systems that are marketed for component compatibility are superior in the long-term.

The video opens after the basement window excavation to make the viewing time shorter and impactful. Select segments were filmed with a Go-Pro® camera to capture tighter shots more meaningful to the viewer such as speed of installation. For additional information, please refer to these links:

**YouTube Channel**

[https://www.youtube.com/channel/UC7\\_GzZp9HE2AYH4a\\_1jEDvA](https://www.youtube.com/channel/UC7_GzZp9HE2AYH4a_1jEDvA)

**Google+ Page**

<https://plus.google.com/u/0/b/116706826500251552191/+Brighter-basements/posts>

### **About Brighter Basements Inc.**

Brighter Basements Inc. is a Denver based company with a history of successful basement egress installations. It is one of the only businesses in the Rocky Mountain region to provide full kits for do-it-yourself remodelers. Contact information is available through [www.brighterbasements.com](http://www.brighterbasements.com).

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